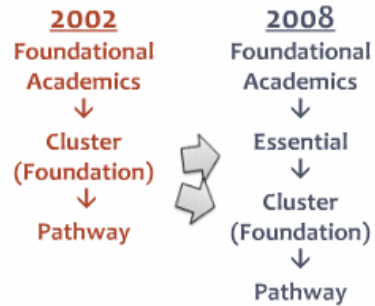
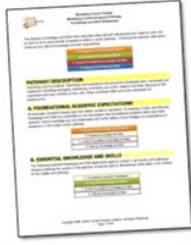


2008 Career Clusters Updates

Identification of Essential Knowledge & Skills



Pathway Knowledge & Skills Charts Updates



- Pathway Knowledge and Skills Charts now include:
 - Statement about academic expectations
 - Essential Knowledge and Skills
 - Cluster (Foundation) Knowledge and Skills
 - Pathway Knowledge and Skills

79
16 Clusters, ~~81~~ Pathways

| Business Management & Administration | | Finance | |
|---|---|--|---|
| 2002 | 2008 | 2002 | 2008 |
| <ul style="list-style-type: none"> • Management • Business Financial Management & Accounting • Human Resources • Business Analysis • Marketing • Administrative & Information Support | <ul style="list-style-type: none"> • Administrative Services • Business Information Management • General Management • Human Resources Management • Operations Management | <ul style="list-style-type: none"> • Financial & Investment Planning • Business Financial Management • Banking & Financial Services • Insurance Services | <ul style="list-style-type: none"> • Accounting • Banking Services • Business Finance • Insurance • Securities & Investments |
| Information Technology | | Marketing | |
| 2002 | 2008 | 2002 | 2008 |
| <ul style="list-style-type: none"> • Information Support & Services • Interactive Media • Network Systems • Programming & Software Development | <ul style="list-style-type: none"> • Information Support & Services • Network Systems • Programming & Software Development • Web & Digital Communications | <ul style="list-style-type: none"> • Management & Entrepreneurship • Professional Sales & Marketing • Buying & Merchandising • Marketing Communications & Promotion • Marketing Information Management & Research | <ul style="list-style-type: none"> • Marketing Communications • Marketing Management • Marketing Research • Merchandising • Professional Selling |